

PLEASE POST!

CELEBRATING *the people* OF WATER



2017 Annual Conference APRIL 25-28 | PALM SPRINGS

NOW ON TUESDAY AFTERNOON

Opening General Session Focuses on Systems Approach to Planning

What could you do if you added new thinking tools to your tool box? Inspired by the burgeoning field of systems science, speaker **Linda Booth Sweeney** leads us in viewing systems – rather than fragments – as the context for learning, collaboration and decision making.

TRAINING TUESDAY, WEDNESDAY, THURSDAY & FRIDAY

Over 100 Technical Sessions, Workshops and Tours

The AC Educational Program Team, who are leaders in our profession, selected topics from 173 speaker applications. They focused on hot topics: pipelines and pump stations; laboratory regulations; water recycling; operations & maintenance tactics; project management and sessions to help you build your leadership skills.



Let's Have Some Fun

At AC you get to network and increase your professional contacts to help you in your career and on the job. Get to know fellow wastewater professionals during these great social events: Golf Tournament; Sludge Trudge; Ice Breaker reception; Exhibit Hall receptions; Student and Young Professional events and some special surprises.

For detailed session & speaker info visit...

AC17.CWEA.org

THE PLACE FOR SOLUTIONS

AC17 Exhibit Hall

Have a treatment challenge? Bring it to the great vendors in the exhibit hall and talk with them about the solutions they have to offer. Please help support the vendors who help us organize the Annual Conference!



CHOOSE FROM LUNCH OR BREAKFAST MEETINGS

Committee Meetings

Get to know fellow water professionals who are tackling the same challenges you are during a committee meeting. Hear about the latest activities and help honor outstanding professionals during the recognition ceremonies. Help make a difference, join a committee.

*Four days of training,
a lifetime of connections.
2017 Annual Conference*



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New Ideas at AC17

Annual Conference is a place you can build new friendships while learning and growing. The people you meet through CWEA teach you, help you and challenge you in ways you never imagined. In a world where change is occurring rapidly, we think this CWEA connection is valuable. It helps all of us to prepare for what's coming our way...

– Garry Parker, CWEA President & Carrie Mattingly, AC17 Co-Chair



The AC17 Educational Program Team and Committee Leaders developing the conference program during Design Day.

A Focus on Learning, Connecting & Fun

- A dynamic opening session now on Tuesday afternoon with Wednesday, Thursday, and half of Friday jammed with education sessions and focused workshops.
- Lots of networking activities: 20 minute breaks; lunchtime committee meetings Wednesday and breakfast meetings Thursday/Friday.
- Conference Co-Chairs Carrie Mattingly and Monica Myhill want to be sure we you have time for some fun, so we have lots of great social events: Icebreaker reception; Golf Tournament; Sludge Trudge; Awards Ceremony; SYP events; afternoon Exhibit Hall receptions and more.
- We listened to member feedback and distributed a detailed AC17 program guide in January this year, one month earlier.
- We built a conference website full of detailed information. Filter sessions to find good ones.

For detailed session & speaker info visit...

AC17.CWEA.org

Ideas Made to Stick

- The Education Program Team surveyed agency leaders to discover current challenges.
- Speakers and facilitators will craft engaging learning experiences that stick with you.
- The more memorable the learning experience; the more valuable it is to you. You get inspired and take great ideas back to work with you.

Finding Solutions in the Exhibit Hall

- On Wednesday we've adjusted the hours so sessions end at 3:30pm. Head to the Exhibit Hall and enjoy hot hors d'oeuvres and cool drinks while talking with vendors and friends.
- Two Learning Centers will be set-up in the exhibit hall to provide briefings on the latest technology solutions.
- Exhibitors help us afford the giant Palm Springs Convention Center we use for AC17 so please stop in, take a look and visit with them. You never know the great technology solution you might discover!

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